



2020 ANNUAL REPORT

# Rosemount Strong

*Rosemount Fuerte*



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## Letter from Rosemount's President & Chief Executive Officer



### 2020 at Rosemount Center – Thank You All Around

This is a chance to reflect on what we have accomplished this past year. We had no play book for pandemics, but we made one up as we went. We were given a target-rich environment – everywhere we turned there was a need. Managers, Teachers, and Home Visitors supported our students, the families of students, and their own families to boot.

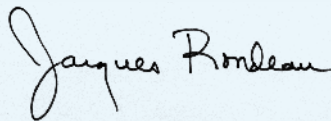
Rosemount Operations, Finance and the Board of Directors worked to keep our financial engines operating. The blessings, sometimes unexpected, came in the form of a generous surprise private foundation gift that allowed us to address concerns related to providing services for our children with disabilities. A Paycheck Protection Program Loan, Office of Head Start and OSSE support for sustaining salaries, along with DC's Small Business Microgrants and Head Start's Quality Improvements/Program Improvements and COVID-19 supplemental funds – with significant continuing support from many of our tuition families – meant that Rosemount Center would still be the shining Center on the Hill when the times that tried our souls finally ended.

While over 85% of DC child care centers were closed in March of 2020, Rosemount initiated planning for reopening onsite services as soon as possible while maintaining virtual child care.

While we hear, and justifiably so, about first responders and their impact on our lives, perhaps equally important are the first responders of early childhood education. When the time was deemed right for reopening of cities and businesses, the educators were the Reopening First Responders. Without child care, parents were unable to return to work.

September 8 saw a safe and successful return of our first 4 classes using the "pod" system, 2 teachers and 8 students. And a year after the start of the pandemic, we have over 120 students onsite in center-based classes and another 105 families in virtual learning.

Thank You All Around, indeed!

A handwritten signature in black ink that reads "Jacques Rondeau". The signature is fluid and cursive.

Jacques Rondeau  
Colonel, USAF (Ret.)  
President/CEO



## Our Vision

Children and Families Ready for the World

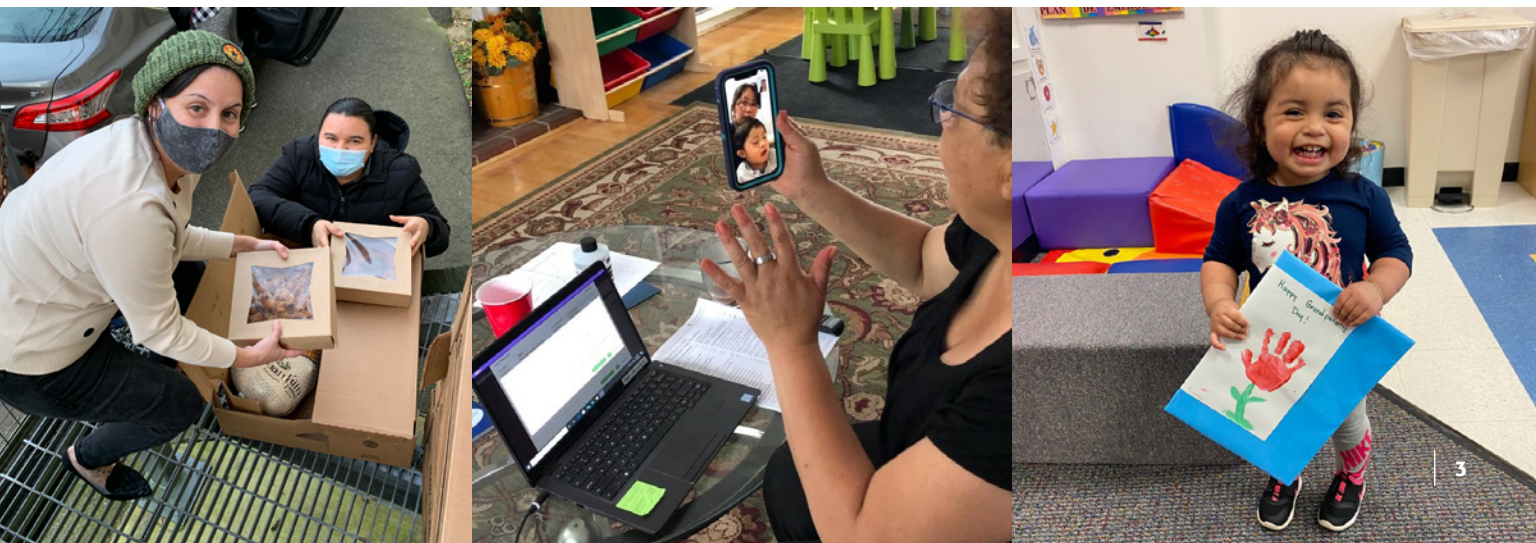


## Our Mission

Rosemount Center's mission is to prepare children and families for their future by providing comprehensive early childhood education and family support programs in a bilingual and multicultural setting.

## Top of the Class: Who Has Made A Difference?

- Our private foundation funders who gave generously – and unexpectedly – during this pandemic year.
- Art Kent of EMTECH Virginia who provided Rosemount with multiple months of Heating, Ventilation, Air Conditioning (HVAC) support without sending a bill.
- The US House of Representatives that drafted the CARES Act and the associated Paycheck Protection Program, EIDL and loan forgiveness for those who needed it most.
- Office of Head Start and OSSE, recognizing that when the going gets tough, we need to get going.
- Rosemount's Operations Finance Team: Martha Johnson (CDO and Deputy CEO), Eileen Gaffigan (Finance Manager), Michael Ward (CFO), Ronaldo Rotter (Treasurer) and Vernon Kelley (Finance Committee) who wrestled with how to keep paying the bills and planning how to reopen safely, despite the pandemic and all of its inherent restrictions.
- A nod to Rosemount's Development Office – Martha Johnson and Katherine Leshchiner – for continuing to fundraise and find new opportunities to help the Center respond to the current crisis.
- Rosemount Programs Managers & Receptionist: Cornett Roberts-Njoku, Iliana Feliz, Ann Marie Schaeffler, Gustavo Martinez, Marlen Torres, Tamara Castillo, Caryn Swierzbins, Susan Aldridge who daily engage, enforce and ensure keeping everybody safe once they are inside the building.
- Our Disability Services Coordinator Madeleine Terc, who has ensured our children with developmental disabilities continue to receive essential therapies during this challenging year.
- The Rosemount Teachers, who were overjoyed at returning to their Center on the Hill.
- The Rosemount Building Engineer Crew: Ernest Simms and Raul Chavez, whose daily joust with parents and children keep everybody safe outside the building.
- The Enrollment Team (Karla Alvarado and Marcia Rock) and our seven Home Visitors who earn the credit for recruiting and introducing parents to the Rosemount system and transferring those families to Programs' capable hands.
- The parents: Head Start, Early Head Start, Pre-K, OSSE and, especially, Tuition who stuck by us through thick and thin.





# What Makes Rosemount Strong?

## HIGH QUALITY, DUAL LANGUAGE EDUCATION

- Serving 240 infants, toddlers, and preschoolers (birth to 5 years), including pregnant women, through center-based and home-based services.
- Year-round, full day program, including enrichment activities.
- Weekly lessons and education plans through the research-based *Creative Curriculum*®.
- Supplemental evidence-based curricula *Parents as Teachers* and *Partners for a Healthy Baby* for home-based families and pregnant mothers.
- Developmental, vision, hearing, and dental screenings for all children.
- Collaboration with Strong Start DC Early Intervention, DCPS Early Stages, and DC Healthy Futures to coordinate virtual mental health, speech/language, physical, and/or occupational therapies for children with disabilities.
- Nutritious, individually wrapped meals and snacks for center-based families along with addressing food insecurity as needed.

## FAMILY ENGAGEMENT AND SUPPORT

- Regular parent meetings, quarterly progress reports, and parent/teacher conferences.
- Parent education and collaboration tool, *Ready Rosie*, aligned with *Creative Curriculum*® classroom activities for learning at home.
- Mental health counseling and well-being support.
- Educational workshops, group socializations, and family partnership agreements.
- Parent governance opportunities for low-income families through the Policy Council.
- Referrals to community partners for a range of comprehensive support services for our families in need.



## COMMITMENT TO DIVERSITY

- Inclusive environment for more than 10% of enrolled children who are identified with developmental disabilities.
- Wide range of enrollment opportunities for families including:
  - » Those living below the federal poverty line – supported through federal Early Head Start and Head Start grants.
  - » Those living just above the federal poverty guidelines – subsidized by the DC Office of the State Superintendent of Education (OSSE).
  - » Those who choose to pay full tuition to benefit from Rosemount’s diverse, dual language environment.
- The majority of Rosemount’s children speak Spanish or another language other than English at home.
- Our teachers represent multiple nationalities and speak many different languages.



“Rosemount has been a beacon of hope for many young children, providing them the opportunities that they need in order to start their academic career on the same playing field as many other children in Washington, DC.”

– Lucia Palacios,  
President, Breakwater Associates LLC

# Did You Know?

## PROGRAMS

In 2019-2020, Rosemount helped all enrolled children to develop critical school readiness skills in English and Spanish through both onsite and virtual early childhood education and family support services. In March 2020, due to the COVID-19 pandemic, Rosemount quickly adapted its Center-Based and Home-Based Programs to be fully remote. Beginning in September 2020, Rosemount gradually welcomed back children into 15 of 17 classrooms onsite while continuing to offer virtual services to the remainder of our enrolled families. Since reopening, Rosemount continues to prioritize the health and safety of our children, families, and staff.

## ENROLLMENT

- Full enrollment: 240
- Home-Based: 77
- Center-Based: 163
- Early Head Start (EHS): 116
- Head Start (HS): 24
- Pregnant Women: 19
- Average Daily Attendance: 90%

## AVERAGE RATIO OF CHILD TO TEACHER

- Infant – 3:1
- Toddler – 4:1
- Preschool – 5/8:1

## VOLUNTEERS

- Avg. Monthly Volunteers: 12
- Avg. Monthly Service Hours: 128

## FAMILIES

- Working/In School: 76%
- Not Working (Unemployed, Retired, or Disabled): 24%

## HEALTH & SPECIAL NEEDS SERVICES FOR CHILDREN

- Preventive and primary health care: 100%
- Preventive and primary dental care: 90%
- Number receiving special needs services: 44

## HEALTH SERVICES FOR PREGNANT WOMEN

- Prenatal health care: 100%
- Postpartum health care: 100%
- Dental exam and/or treatment: 55%
- Prenatal education on fetal development: 100%
- Information on the benefits of breastfeeding: 100%

## DIVERSITY

- Latino: 65%
- White: 17%
- Black: 14%
- Asian: 3%
- Multiracial: 1%





## SOCIO-ECONOMIC DIVERSITY

- Poverty-level: 58%
- Just above poverty-level: 22%
- Private Pay: 20%

## FAMILIES BENEFITING FROM

- Emergency/crisis intervention such as addressing immediate need for food, clothing, or shelter: 97%
- Housing assistance such as subsidies, utilities, repairs, etc.: 10%
- Asset building services (e.g. financial education, debt counseling): 47%
- Mental health services: 10%
- Substance misuse prevention: 3%
- Substance misuse treatment: 2%
- English as a second language (ESL) training: 21%
- Assistance in enrolling into an education or job training program: 66%
- Research-based parenting curriculum: 82%
- Education on preventative medical and oral health: 39%
- Education on relationship/marriage: 3%
- Assistance to families of incarcerated individuals: 2%

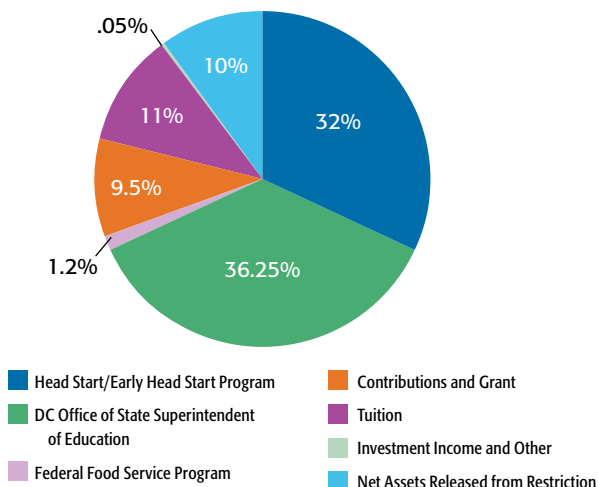


## Rosemount Center Financial Report

### STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2020

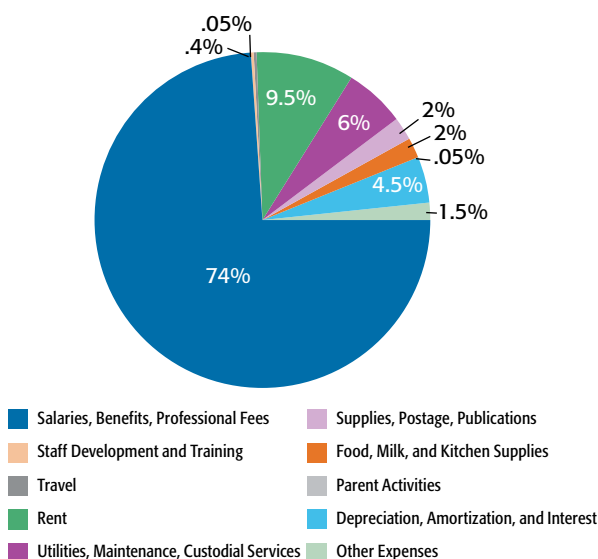
#### Revenue

Head Start/Early Head Start Program	\$ 1,573,328
DC Office of State Superintendent of Education	1,783,011
Federal Food Service Program	60,882
Contributions and Grants	462,490
Tuition	546,574
Investment Income and Other	2,351
Net Assets Released from Restriction	490,408
<b>Total Revenue</b>	<b>\$ 4,919,044</b>



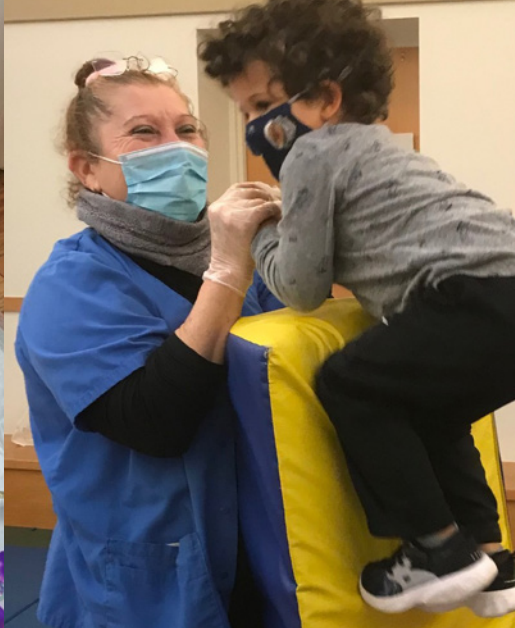
#### Expenses

Salaries, Benefits, Professional Fees	\$ 3,722,088
Staff development & training	18,962
Travel	1,548
Rent	480,260
Utilities, Maintenance, Custodial services	295,034
Supplies, Postage, Publications	87,263
Food, Milk, and Kitchen Supplies	98,383
Parent Activities	1,427
Depreciation, Amortization and Interest	225,307
Other Expenses	84,870
<b>Total Expenses</b>	<b>\$ 5,015,142</b>



Change in Net Assets	(96,098)
Unrestricted Net Assets, beginning	<u>3,956,864</u>
<b>Unrestricted Net Assets, ending</b>	<b>\$ 3,860,766</b>





“Rosemount Center gave me such comfort that my daughters were well cared for, they were loved, and they were enriched.”

– Maggie Prieto

Rosemount alumni parent and former Rosemount board member

## BALANCE SHEET SEPTEMBER 30, 2020

### Assets

Cash	\$ 246,387
Accounts receivable	635,419
Prepaid expenses	12,508
Investments	18,251
Donated rent receivable	1,492,813
Property and equipment, net	4,011,889
<b>Total Assets</b>	<b>\$ 6,417,267</b>

### Liabilities

Accounts payable and accrued expenses	\$ 42,153
Accrued wages and benefits	160,057
Line of Credit	30,625
Refundable advances	3,300
Tuition security deposits and other liabilities	659,118
Capital Lease	85,482
<b>Total Liabilities</b>	<b>\$ 980,735</b>

### Net Assets

Unrestricted	\$ 3,860,766
Temporarily Restricted	<u>1,575,766</u>
<b>Total Net Assets</b>	<b>\$ 5,436,532</b>
<b>Total Liabilities And Net Assets</b>	<b>\$ 6,417,267</b>

## Our Major Funding Partners

In addition to funding from the foundation, corporate, and individual donors listed on the following pages, Rosemount's programs and services are made possible because of generous funding from the following sources:

**The Administration for Children & Families (ACF)**, a division of the U.S. Department of Health & Human Services (HHS), administers the Head Start and Early Head Start programs, which promote school readiness with an emphasis on early learning and development, health, and family well-being. Funding from ACF allows Rosemount to provide Head Start and Early Head Start services to infants, toddlers, and preschool-aged children from low-income families. Head Start programs provide services to more than a million children every year, in every U.S. state and territory.

**The Office of the State Superintendent of Education (OSSE) Division of Early Learning (DEL)** ensures that all District of Columbia children, from birth to kindergarten entrance, have access to high quality early childhood development programs and are well prepared for school. The Child Care Subsidy/Voucher Program (CCSP) helps eligible families cover the cost of child care. The child care subsidy is based on an assessment of need, income and family size. The Pre-Kindergarten Enhancement and Expansion grant provides funding for pre-K education services that meet eligibility requirements and high quality standards.

**The Child and Adult Care Food Program (CACFP)** provides aid to child and adult care institutions and family or group day care homes for the provision of nutritious foods that contribute to the wellness, healthy growth, and development of young children, and the health and wellness of older adults and chronically impaired disabled persons. Through CACFP, more than 3.3 million children and 120,000 adults receive nutritious meals and snacks each day as part of the day care they receive.

**House of Mercy (HOM)**, the oldest existing Episcopal charity in the Diocese of Washington, was founded in the 1880s by members of the Episcopal Church to assist young women in troubled circumstances. Following a magnificent gift in 1910 from Mrs. Julian James, House of Mercy built a mission style building in the Mount Pleasant neighborhood of Washington, D.C. In 1972, Rosemount Center was created as a separate 501(c)(3) to carry on the work of the House of Mercy, which generously donates the use of its building and adjacent property to Rosemount for \$1 per year.





We are deeply grateful for the many individuals and organizations listed below who made donations and volunteered their time in 2019–2020.

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Ms. Martha W. Johnson  
*In Memory Of Jo Jo, Our Rosemount Westie*  
*In Memory Of Art Birney*



“I am very fortunate to be working with Rosemount because it is the equalizer, as I conceptualize it, of what education should be. I am very proud to say that we continue to ensure that children of all walks of life get quality early childhood education.”

– Alfred Amado, Ph.D., NCSP,  
President, Behavioral & Educational Solutions



“For more than 40 years, Rosemount Center’s programs have been the first step in giving District students the ability to advance their education. I thank Rosemount Center for its ongoing work in supporting families before and after their child is born. I wish you all continued success, now and in the future.”

– Phil Mendelson  
Chairman, District of Columbia Council

*In Memory Of Gordon Linke*  
*In Memory Of Ernest N. May, Jr.*  
*In Memory Of Mary Lloyd Wadden*

Mr. & Mrs. David K. Kramer  
*In Memory Of Jo Jo*

Ms. Margarita Prieto  
*In Honor Of Yolanda Laura Diaz*  
*and All the Loving Rosemount Teachers*

Mr. & Mrs. Bill Rock  
*In Honor Of Anna Steadman*  
*In Honor Of Mr. Manfred*

Colonel Jacques A. Rondeau  
USAF (Ret)  
*In Memory Of Jo Jo Bear*  
*In Memory Of Gordon Linke*  
*In Memory Of Rosie, Menarchik Family Pet*

Mr. & Mrs. Adam Rubinfeld  
*In Honor Of the Amazing Teachers and Staff at Rosemount*

Dr. Eleanor Shevlin  
*In Memory Of Edward L. Meisel*

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**February 27, 2021**

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Christiane Connors, Ed.D.  
 Claire Henderson  
 Alice Kelly  
 Lesley Muldoon  
 Marcia Rock  
 Jordan Stahl  
 Elizabeth Westin  
 Alex Yabroff

### **Community Volunteers**

Ashika Agrawal  
 Tania Aguirre  
 Adam Aiyah  
 Kendall Alexander  
 Jason Babcock  
 Giselle Baltazar  
 Nick Beveridge  
 Kiran Bishop  
 Emelia Bohi  
 Romeo Boue  
 Nate Boyle  
 Sierre Brewer  
 Karen Bwarin  
 Patrick Byers  
 Isabella Calogero  
 Paulina Campbell  
 Miguel Castro Luna  
 Cherry Children's Music Outreach  
 My-Asia Chaplin  
 Claire Cherry  
 Ellie Costello  
 Suzanne Davis  
 DC Public Library – Mt. Pleasant Branch  
 Edmund Burke School  
 Andrew Erickson

Sean Felix  
 Mayra Fernandez  
 Alyson Fowler  
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 Shoshana Ginsburg  
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 Olaoluwa Olasimbo  
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 Diana P.  
 Nadia Perez  
 Sophia Perez  
 Nan Pickens  
 Andres Ponce  
 Potomac Middle School  
 Alejandro Ramirez  
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 Lea Saba  
 Laia Sarukhan

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 Sidwell Friends School  
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*Toys for Joy*  
 Ms. Victoria Lai & Mr. Howard Yoon





“My experience with Rosemount is excellent because I feel safe leaving my son there. During the time that he has been at Rosemount, his behavior has improved and he has developed a fondness for books.”

– Ana Romualdo,  
Rosemount parent

*\* The lists below encompass  
fiscal year 2020  
(October 1, 2019 –  
September 30, 2020)*

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Martha Johnson, *Deputy Chief  
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Executive Officer & Chief  
Development Officer*

Katherine Leshchiner, *Director  
of Annual Giving*

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Alice Kelly

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“I thank everyone associated with Rosemount Center for the loving environment you gave to my girls. But more importantly, I thank you for the extraordinary contributions you make to this community.”

– Cecilia Muñoz,  
VP, New America and Rosemount alumni parent

“There’s no better example of high quality early childhood education in Washington, DC – and really across the country – than Rosemount.”

– Mark Shriver,  
President, Save the Children Action Network

“For moms like me, we are the ones that receive the most help from Rosemount. And so, I really think that for every person that is out there questioning, ‘Am I going to be a good mom by finding a daycare center?’ – this is what you need right here.”

– Carolyn “CeSea” Saunders,  
Rosemount parent





## ROSEMOUNT CENTER 2020 SPECIAL RECOGNITION

**The Gordon F. Linke and Jocelyn B. Linke Foundation**, for their very generous, loyal, and ongoing support of Rosemount Center

**House of Mercy**, Rosemount's founder and most generous benefactor

**Art Kent, President, Emtech Inc**, consistently supporting Rosemount's facility as technology consultant for preserving a safe and healthy building environment for the Center's children and staff

**Comella Design Group**, pro bono graphic design contributor for over 15 years

**Irish Landmark Trust**, generously providing Fiesta auction donations and flexibility of use over many years

**The Arthur A. Birney Family and Queenstown Harbor Golf Course**, offering an exquisite golfing experience for Rosemount's annual Golf Tournament event

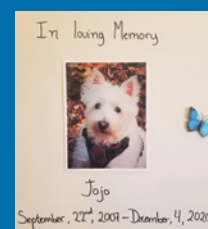
**Rogers & Company**, for their generous donation and exceptional auditing services

### "In Honor"

Our gratitude to Emma Celis, who recently retired from teaching at Rosemount after 44 years of dedicated service

### "In Memoriam"

Gordon F. Linke (1928–2020)  
Arthur A. Birney (1927–2021)  
Ernest N. May, Jr. (1926–2021)



*Disclaimer: This report has been prepared with great care. However, errors or omissions may have occurred. We apologize for any oversight and ask that you contact Rosemount's Development Office with any corrections so that we may update our records.*

Rosemount is accredited by the National Association for the Education of Young Children (NAEYC), "a professional membership organization that works to promote high-quality early learning for all young children, birth through age 8, by connecting early childhood practice, policy and research."

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Thanks for helping  
us stay strong!