



**2019 ANNUAL REPORT**

# Winning Outcomes: A Team Effort

*Resultados Ganadores: Un Esfuerzo del Equipo*



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## Letter from Rosemount's President & Chief Executive Officer



### 2019: Rosemount Center – A Winning Team

Vince Lombardi, arguably one of the greatest football coaches of all time, said "People who work together will win, whether it be against a complex football defense or the problems of modern society."

A winning team shares:

- 1) Solid leadership,
- 2) Good communication,
- 3) Collaboration,
- 4) Access to Resources,
- 5) Team Culture.

Rosemount Teams win at every turn, exhibiting solid leadership, communication, and collaboration in every area: Programs, Enrollment, Education, Building Engineer and Facility Maintenance, Home Visiting, Community Partnerships, Health, Special Needs, Teachers, Home Visitors, Development and Operations.

Most importantly, Rosemount Creates and Maintains a Winning Team Culture by:

- » Meeting regularly to build rapport and relationships
- » Valuing mentorship over management – encouraging leadership through modeling and setting examples
- » Knowing our team members
- » Establishing a "culture of learning" by encouraging members to expand their skill sets

This is what Team Rosemount is all about. Read more about our winning team in the pages that follow. With you – our supporters – as part of our team, we are making Rosemount all that it can be for another 50 years!

A handwritten signature in black ink that reads "Jacques Rondeau". The signature is fluid and cursive.

Jacques Rondeau  
President & Chief Executive Officer

## Our Vision

Children and Families Ready for the World



## Our Mission

Rosemount Center's mission is to prepare children and families for their future by providing comprehensive early childhood education and family support programs in a bilingual and multicultural setting.



# What Makes Rosemount A Winning Team

## HIGH QUALITY, DUAL LANGUAGE EDUCATION

- Serving 240 infants, toddlers, and preschoolers (birth to 5 years), including pregnant women, through center-based and home-based services.
- Year-round, full day program, including Aftercare and enrichment activities.
- Weekly lessons and education plans through the research-based *Creative Curriculum*®.
- Supplemental evidence-based curricula *Parents as Teachers*® and *Partners for a Healthy Baby* for home-based families and pregnant mothers.
- Developmental, vision, hearing, and dental screenings for all children.
- Collaboration with DC Early Intervention, DCPS Early Stages, and DC Healthy Futures to coordinate mental health, speech/language, physical, and/or occupational therapies for children with special needs.
- Nutritious meals and snacks for center and home-based families along with addressing food insecurity as needed.

## FAMILY ENGAGEMENT AND SUPPORT

- Regular parent meetings, quarterly progress reports, and parent/teacher conferences.
- Mental health counseling and well-being support.
- Educational workshops, group socializations, and family partnership agreements.
- Parent governance opportunities for low-income families through the Policy Council.
- Referrals to community partners for a range of comprehensive support services for our families in need.



## COMMITMENT TO DIVERSITY

- Inclusive environment for 10% of enrolled children identified with developmental disabilities.
- Wide range of enrollment opportunities for families including:
  - » Those living at or below the poverty level – supported through federal Early Head Start grant.
  - » Those living just above poverty level – subsidized by the DC Office of the State Superintendent of Education (OSSE).
  - » Those who choose to pay full tuition to benefit from Rosemount's diverse, dual language environment.
- The majority of Rosemount's children speak Spanish or another language other than English at home.
- Our teachers represent multiple nationalities and speak many different languages.

# Rosemount Center Facts

## CHILD OUTCOMES

All 240 enrolled children received a high quality education (163 at our Center and 77 through our home visiting program). Three times per year, Rosemount collects assessment data through careful observations of each child to measure their progress toward meeting the research-based, age-appropriate expectations for each area of development listed below.

Children Meeting or Exceeding Developmental Milestones:

Area of Development	Fall 2018	Spring 2019
Social-emotional	37%	86%
Physical	50%	89%
Language	42%	72%
Cognition (and Approaches to Learning)	45%	88%
Literacy	68%	83%
Math	59%	76%

## ENROLLMENT

- Full enrollment: 240
- Home-Based: 77
- Center-Based: 163
- Early Head Start (EHS): 116
- At Risk Pregnant Women: 19
- Average Daily Attendance: 86%

## AVERAGE RATIO OF CHILD TO TEACHER

- Infant – 3:1
- Toddler – 4:1
- Preschool – 5/8:1

## VOLUNTEERS

- Avg. Monthly Volunteers: 18
- Avg. Monthly Service Hours: 116

## FAMILIES

- Working/In School: 95%
- Not Working (Unemployed, Retired, or Disabled): 5%

## HEALTH & SPECIAL NEEDS SERVICES FOR CHILDREN

- Preventive and primary health care: 100%
- Preventive and primary dental care: 90%
- Number receiving special needs services: 62

## HEALTH SERVICES FOR PREGNANT WOMEN

- Prenatal health care: 100%
- Postpartum health care: 100%
- Dental exam and/or treatment: 37%
- Prenatal education on fetal development: 100%
- Information on the benefits of breastfeeding: 100%

## DIVERSITY

- Latino: 63%
- White: 16%
- Black: 13%
- Asian/Middle Eastern: 4%
- Multiracial: 4%

## SOCIO-ECONOMIC DIVERSITY

- Poverty-level: 48%
- Just above Poverty-Level: 37%
- Private Pay: 15%



## EHS FAMILIES BENEFITING FROM

- Emergency or Crisis Intervention: 88.5%
- Housing Assistance: 4.6%
- Mental Health Services: 0.8%
- English as a Second Language (ESL) Training: 16.8%
- Adult Education: 33.6%
- Job Training: 4.6%
- Child Abuse and Neglect Services: 0.8%
- Domestic Violence Services: 0.8%
- Child Support Assistance: 1.5%
- Health Education: 25.2%
- Assistance to Families of Incarcerated Individuals: 14.5%
- Parenting Education: 68.7%
- Relationship or Marriage Education: 0.8%
- Asset Building services: 22.1%

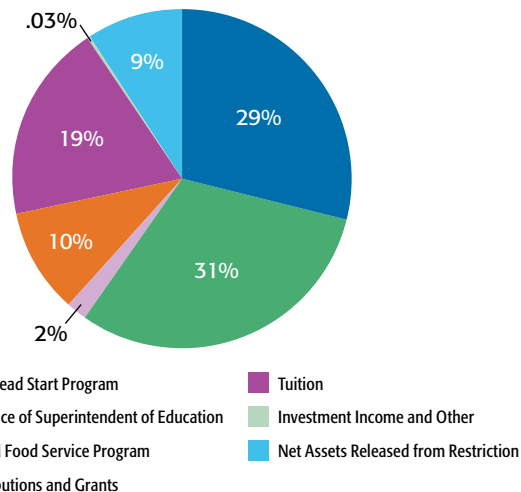


## Rosemount Center Financial Report

### STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2019

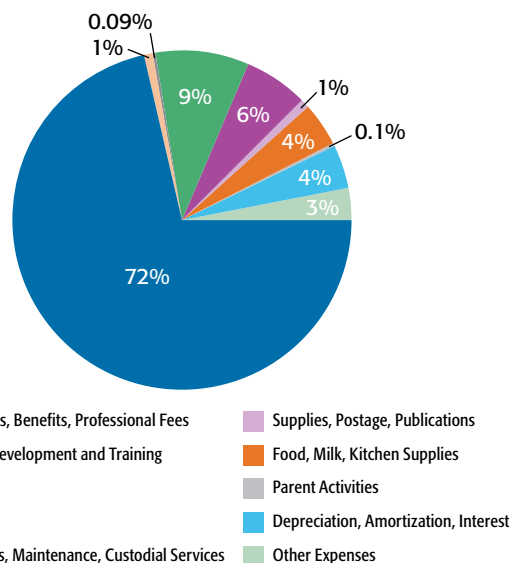
#### Revenue

Early Head Start Program	\$ 1,467,678
DC Office of State Superintendent of Education	1,567,123
Federal Food Service Program	124,557
Contributions and Grants	501,343
Tuition	971,001
Investment Income and Other	1,313
Net Assets Released from Restriction	476,064
<b>Total Revenue</b>	<b>\$ 5,109,079</b>



#### Expenses

Salaries, Benefits, Professional Fees	\$ 3,761,274
Staff Development and Training	29,223
Travel	4,782
Rent	480,260
Utilities, Maintenance, Custodial Services	327,182
Supplies, Postage, Publications	67,571
Food, Milk, Kitchen Supplies	192,786
Parent Activities	5,722
Depreciation, Amortization, Interest	215,695
Other Expenses	134,512
<b>Total Expenses</b>	<b>\$ 5,219,007</b>



Change in Net Assets	(109,928)
Unrestricted Net Assets, beginning	<u>4,066,792</u>
<b>Unrestricted Net Assets, ending</b>	<b>\$ 3,956,864</b>





## BALANCE SHEET SEPTEMBER 30, 2019

### Assets

Cash	\$ 14,871
Accounts Receivable	281,712
Prepaid Expenses	18,547
Investments	16,214
Donated Rent Receivable	1,915,657
Property and Equipment, Net	4,169,826
<b>Total Assets</b>	<b>\$ 6,416,827</b>

### Liabilities

Accounts Payable and Accrued Expenses	\$ 113,797
Accrued Wages and Benefits	116,418
Line of Credit	43,000
Refundable Advances	9,890
Tuition Security Deposits and Other Liabilities	86,000
Capital Lease	124,684
<b>Total Liabilities</b>	<b>\$ 493,789</b>

### Net Assets

Unrestricted	\$ 3,956,864
Temporarily Restricted	<u>1,966,174</u>
<b>Total Net Assets</b>	<b>\$ 5,923,038</b>
<b>Total Liabilities And Net Assets</b>	<b>\$ 6,416,827</b>

## Top of the Class: Team Rosemount



Rosemount's Team is a capable and experienced group of staff members who complement each other's strengths and work together to achieve winning outcomes.

- Enrollment Team: Meets all families and ensures socioeconomic diversity in enrollment.
- Education Team: Guides and mentors teachers and home visitors to help provide the best possible outcomes for our children.
- Home Visiting/ Community Partnerships Team: Coordinates services and referrals for our poverty-level families.
- Health/Special Needs: Provides essential interventions to support healthy, happy children and their families.
- Building Engineer/Facility Maintenance Team: Ensures safety and maintains Rosemount's facility.
- Teachers/Home Visitors: Direct service providers to our children – the key to successful outcomes.
- Operations/Development Team: Provides opportunities for the entire Center to succeed.

### 2018–2019 SCOREBOARD

- Federal Early Head Start grant through June 2024 – Renewed for Five Years
- Accreditation by the National Association for the Education of Young Children (NAEYC) through December 2024 – Renewed for Five Years
- DC Office of the State Superintendent of Education (OSSE) – High Quality Designation Continues
- Pre-K Enhancement and Expansion Program grant – Increased to 48 children (ages three – five)
- Virginia Cretella Mars Foundation grant for staff training, coaching, assessments, updated technology – Renewed for Five Years
- Supplemental evidence-based dual language home visiting curriculum, *Parents As Teachers* – New!
- Coordination of mental health services to meet the growing needs of our children and families – Increased!
- Effective strategies to manage children's behavioral outbursts stemming from disabilities, mental illness, or other trauma – Coached 39 teachers, 7 home visitors and 240 families
- IT consultants updating Rosemount's technology infrastructure including high-speed internet connection, Office 365 cloud-based email services, and upgraded workstations, laptops, and printers for all staff – Completed First Phase



## Our Major Funding Partners

In addition to funding from the foundation, corporate and individual donors listed on the following pages, Rosemount's programs and services are made possible because of generous funding from the following sources:

**The Administration for Children & Families (ACF)**, a division of the U.S. Department of Health & Human Services (HHS), is responsible for programs that promote the economic and social well-being of families, children, individuals and communities. Funding from ACF allows Rosemount to provide Early Head Start services to low-income families with children ages birth to three. Head Start promotes school readiness of these children by enhancing cognitive, social and emotional development. Over one million children across the United States are served by Head Start annually.

**The Office of the State Superintendent of Education (OSSE) Division of Early Learning (DEL)** ensures that all District of Columbia children, from birth to kindergarten entrance, have access to high quality early childhood development programs and are well prepared for school. The Child Care Subsidy/Voucher Program (CCSP) helps eligible families cover the cost of child care. The child care subsidy is based on an assessment of need, income and family size. The Pre-Kindergarten Enhancement and Expansion grant provides funding for pre-K education services that meet eligibility requirements and high quality standards.

**The Child and Adult Care Food Program (CACFP)** provides aid to child and adult care institutions and family or group day care homes for the provision of nutritious foods that contribute to the wellness, healthy growth, and development of young children, and the health and wellness of older adults and chronically impaired disabled persons. Through CACFP, more than 3.3 million children and 120,000 adults receive nutritious meals and snacks each day as part of the day care they receive.

**House of Mercy (HOM)**, the oldest existing Episcopal charity in the Diocese of Washington, was founded in the 1880s by members of the Episcopal Church to assist young women in troubled circumstances. Following a magnificent gift in 1910 from Mrs. Julian James, House of Mercy built a mission style building in the Mount Pleasant neighborhood of Washington, D.C. In 1972, Rosemount Center was created as a separate 501(c)(3) to carry on the work of the House of Mercy, which generously donates the use of its building and adjacent property to Rosemount for \$1 per year.



We are deeply grateful to the many individuals and organizations who helped support Team Rosemount by making donations and volunteering their time in 2018–2019. Thank you for being part of the team!

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*In Memory of Jameyo, Family Pet*  
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*In Honor of Martha Johnson and the Development Team*  
 Mr. & Mrs. Doug White  
*In Honor of Christiane Connors*  
 Mr. F. Brown Windle  
*In Memory of Lt. Col. Karl Schier*

### Gifts In Honor of Rosemount's Infant/Toddler Teachers

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 Mr. & Mrs. Asa Foss  
 Ms. Susan Dove & Mr. Brian Harding  
 Jessica Weisz, M.D. & Mr. Caleb Krell  
 Ms. Dahlia Sokolov & Mr. Chris Lyons



“I love working at Rosemount because the teachers and staff are family, and we have the same goal: to prepare the students for future success.”

– Isela Viera, Rosemount Teacher

Silke Rupprecht, Ph.D. &  
Mr. Christoph Scheuermann  
Ms. Sara Rothman & Mr. Colby  
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Christiane Connors, Ed.D. &  
Mr. Brian White

### **Gifts In Honor of Rosemount's Preschool Teachers**

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**May 6, 2019**

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### **Golf Tournament Volunteers**

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Ms. Iliana Feliz  
Ms. Bethany Frank  
Ms. Marcia Rock, MPH

"We are big supporters of Rosemount and its mission, and have been so happy with the warm and caring environment it provided our son during his first three years. We are excited to see our daughter grow up over the next few years in the same nurturing environment."

– Austin & Arianna Evers



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October 19, 2019

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Ms. Haydee (Josefa) Beras  
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Mr. Jose Raul Chavez  
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Ms. Bethany Frank  
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Mr. Ibrahim Mumin  
Ms. Susan Obregon  
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Ms. Cornett Roberts-Njoku  
Mr. Bill Rock  
Ms. Ann Marie Schaeffler  
Mr. Ernest Simms  
Ms. Caryn Swierzbín  
Ms. Dolores Tabín  
Ms. Kathy Taylor  
Ms. Madeleine Terc  
Ms. Marlen Torres  
Ms. Carmen Velasquez

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Tania Aguirre  
Kendall Alexander  
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Amy Cataldo  
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Macayle Chesley  
Dana Christopher  
Kai Chung



“We are so appreciative of the wonderful experience we have had at Rosemount, watching Amelia flourish with such amazing and dedicated teachers and staff.”

– Sarah and Adam Rubinfeld



Christiane Connors, Ed.D.  
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*DC Public Library – Mt. Pleasant Branch*

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*\*The lists below encompass fiscal year 2019 (October 1, 2018 – September 30, 2019)*

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Cornett Roberts-Njoku, *Program Director*

Iliana Feliz, *Deputy Program Director*

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Eliete Batista

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Josefa Beras-Reyes

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Sunithi Selvaraj, RD, *Nutritionist Consultant*

Laura Tan, *The Auction Partner LLC*

Madeleine Terc, *Disability Services Coordinator*

Michael D. Ward, CPA, *Director, Outsourced Financial Services, BDO*

Cleaning service provided by *CK Cleaning Services, LLC*

Food service provided by *Catering by Benjamin*

#### **RECEPTIONISTS**

*Provided by Roth Staffing*

Susan Alarcón Aldridge

Velvet Jackson

Vennie Jones

Ibrahim Mumin

“Rosemount has indeed been a great place to start! We’re so grateful to the whole Rosemount team for being such an important part of these important years. You raised our kids — and raised Stephen and me as parents. You have an eternal and very special place in our hearts.”

– Kelly J. Kelly, Rosemount alumni parent

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“We are truly thankful for the opportunity to witness this wonderful early childhood education center firsthand. We have developed a new appreciation for the work it takes to teach such young children, and the importance of focusing on social skills, not only academics. We especially enjoyed playing games with and reading to the children!”

– Georgetown Day School Summer 2019 Social Justice Class







## ROSEMOUNT CENTER 2019 AWARDS

### 2019 Team Players of the Year

Cornett Roberts-Njoku, Program Director  
Iliana Feliz, Deputy Program Director

Caryn Swierzbis, Home-Based Program Coordinator  
Marlen Torres, Family & Community Partnership Manager

Ann Marie Schaeffler, Education Manager  
Tamara Castillo, Instructional Specialist

Marcia Rock, Program Operations Specialist  
Karla Alvarado, EHS/OSSE Enrollment Manager

Ernest Simms, Building Engineer  
Jose Raul Chavez, Deputy Building Engineer

### 2019 "Good Guy" Award

Jacques Rondeau, President & CEO

### 2019 Most Valuable Player

Katherine Leshchiner, Director of Annual Giving

### 2019 Outstanding Customer Service Award

Michael C. Ping RCDD, Operations Manager  
*Relevant Business Technology Solutions*

### In Recognition of Ten Years of Service (2009–2019)

Michael Ward, CPA, CGMA  
*Business Services & Outsourcing Partner*  
BDO

*Disclaimer: This report has been prepared with great care. However, errors or omissions may have occurred. We apologize for any oversight and ask that you contact Rosemount's Development Office with any corrections so that we may update our records.*

Rosemount is accredited by the National Association for the Education of Young Children (NAEYC), "a professional membership organization that works to promote high-quality early learning for all young children, birth through age 8, by connecting early childhood practice, policy and research."

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2000 Rosemount Avenue, NW  
Washington, DC 20010  
Tel: 202-265-9885  
Fax: 202-265-2636  
[www.rosemountcenter.com](http://www.rosemountcenter.com)



Thanks for being  
part of our team!