EL CENTRO
ROSEMOUNT
CENTER
A Great Place to Start

ANNUAL REPORT FY25

The Power of Partnership

El Poder de la Colaboración

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Introduction from Rosemount CEO Vernon Kelley

2025 marked a year of transition for Rosemount Center. We launched the *Campaign for Securing Rosemount's Future*, a multi-million-dollar effort to secure the Center's permanent home in Mount Pleasant and lay the foundation for our growth in the years ahead.

While there were shifts in the Rosemount landscape this year, our commitment to serving District of Columbia children and families remained unwavering. As this report describes, our dedicated teachers, home visitors, and administrators continue to equip our children and families with the skills they need to thrive every day, preparing them for success in kindergarten and beyond.

While our staff are the centerpiece of our day-to-day work, our program would not be possible without the vast network of organizations and individuals who support our mission. The theme of this year's report — "The Power of Partnership" — reflects our role as a community organization that works hand-in-hand with our families, neighbors, fellow non-profits, government, and service providers to build and sustain a program that prepares children and their families for their future by providing comprehensive early childhood education and family support programs in a bilingual and multicultural setting.

We are grateful for the constellation of partners who have supported Rosemount's journey and will be alongside us as we chart the Center's future in the years to come.

Vernon Kelley
Chief Executive Officer

Our Vision

Children and Families Ready for the World

Our Mission

Prepare children and their families for their future by providing comprehensive early childhood education and family support programs in a bilingual and multicultural setting.

Program and Activities

HIGH QUALITY, DUAL LANGUAGE EDUCATION

- Serving 218 infants, toddlers, and preschoolers (birth to five years), including pregnant women, through center-based and home-based services.
- Year-round, full day program, including enrichment activities.
- Accredited by the National Association for the Education of Young Children.
- Weekly lessons and education plans through the research-based Creative Curriculum®.
- Supplemental evidence-based curricula Parents as Teachers and Partners for a Healthy Baby for home-based families and pregnant mothers.
- Developmental, vision, hearing, and dental screenings for all children.
- Collaboration with Strong Start DC Early Intervention, DCPS Early Stages, and DC Healthy Futures to coordinate mental health, speech/language, physical, and/or occupational therapies for children with disabilities.
- Nutritious meals and snacks for center-based children along with addressing food insecurity as needed.

FAMILY ENGAGEMENT AND SUPPORT

- Regular parent meetings, quarterly progress reports, and parent/teacher conferences.
- Parent education and collaboration tool, Ready Rosie, aligned with Creative Curriculum® classroom activities for learning at home.
- Mental health counseling and well-being support.
- Educational workshops, group socializations, and family partnership agreements.
- Parent governance opportunities for low-income families through the Policy Council.
- Referrals to community partners for a range of comprehensive support services for our families in need.

COMMITMENT TO DIVERSITY

- Inclusive environment for enrolled children identified with developmental disabilities.
- Wide range of enrollment opportunities for families including:
  - » Those with income below 100% of federal poverty line — supported through federal Head Start grants.
  - » Those with income between 101–250% of federal poverty guidelines — subsidized by the DC Office of the State Superintendent of Education (OSSE).
  - » Those living above 85% of median family income — choose to pay full tuition to benefit from Rosemount's diverse, dual language environment.
- The majority of Rosemount's children speak Spanish or another language other than English at home.

Key Facts and Results

CHILD OUTCOMES

All 218 enrolled children received a high-quality education (163 at our Center and 55 through our home visiting program). Three times per year, Rosemount collects assessment data through careful observations of each child to measure their progress toward meeting the research based, age-appropriate expectations for each area of development listed below. Outcome data is used to plan professional development opportunities and target teaching practices.

Children Meeting Developmental Milestones:

Domain	Fall 2024	Spring 2025
Social-emotional	45%	69%
Physical	34%	75%
Language	33%	65%
Cognition	53%	79%
Literacy	62%	80%
Math	44%	75%

ENROLLMENT

- Full enrollment: 218
- Home-Based: 55
- Center-Based: 163
- Early Head Start: 94
- Head Start: 24
- Average daily attendance: 85%

AVERAGE CHILD TO TEACHER RATIOS

- Infant – 3:1
- Toddler – 4:1
- Preschool – 5–8:1

VOLUNTEERS

- Avg. Monthly Volunteers: 23
- Avg. Monthly Service Hours: 65

EHS/HS FAMILIES

- Working/In School: 81%
- Not Working (Unemployed, Retired, or Disabled): 19%

HEALTH & SPECIAL NEEDS SERVICES

- Families receiving preventive and primary health care: 100%
- Families receiving preventive and primary dental care: 96%
- Families receiving special needs services: 14%

HEALTH SERVICES FOR PREGNANT WOMEN

- Prenatal health care: 100%
- Postpartum health care: 100%
- Dental exam and/or treatment: 89%
- Prenatal education on fetal development: 100%
- Information on the benefits of breastfeeding: 100%

RACIAL DIVERSITY

- Latino: 64%
- White: 15%
- Black: 12%
- Asian: 4%
- Multiracial: 5%

SOCIO-ECONOMIC DIVERSITY

- EHS/HS-funded (income below 100% of federal poverty line): 60%
- OSSE-subsidized (income between 101–250% of federal poverty guidelines): 23%
- Private Pay (above 85% of median family income): 17%

SERVICES BENEFITTING EHS/HS FAMILIES

- Emergency/crisis intervention such as addressing immediate need for food, clothing, or shelter: 77%
- Housing assistance such as subsidies, utilities, repairs, etc.: 5%
- Mental health services: 4%
- English as a second language (ESL) training: 15%
- Assistance with enrolling in an education or job training program: 6%
- Research-based parenting curriculum: 58%
- Education on preventative medical and oral health: 100%

Community Partnership Highlights

Rosemount Center's mission highlights the two major components of our work: early child education *and* family support programs. Rosemount recognizes that many of our families need more than just high-quality services for their children — a child will achieve the most success when an entire family can thrive. With this dual mission as our guide, Rosemount works throughout the year to identify the needs of our families and connect them with necessary resources through a network of trusted community partners. Working with other DC non-profits unlocks critical services for the families that need them most, including health and dental care, food assistance, legal aid, and support for survivors of domestic violence.

These partnerships are symbiotic. They allow Rosemount to secure services for existing families, and in turn organizations identify and refer families who would benefit from Rosemount's comprehensive early childhood program. Over many years, this cycle has deepened the Center's ties across the community and sustained our efforts to support children and families at a critical phase of life.

Rosemount's longtime partnership with Mary's Center, a community health center serving the DC area for nearly 40 years, is emblematic of the multi-faceted needs of many Rosemount families. Not only can families directly access medical and dental care through Mary's Center, they also receive assistance navigating the complexities of enrollment in critical programs including Medicaid, WIC, SNAP, and TANF.

Other partners provide essential support when families find themselves in a moment of crisis. DC SAFE is the District's only 24/7 crisis intervention agency for domestic violence. Rosemount families have directly benefited from DC SAFE's provision of transitional shelter for survivors of domestic violence, assistance in identifying long-term shelter or housing options, and support in pursuing legal action following instances of domestic violence.

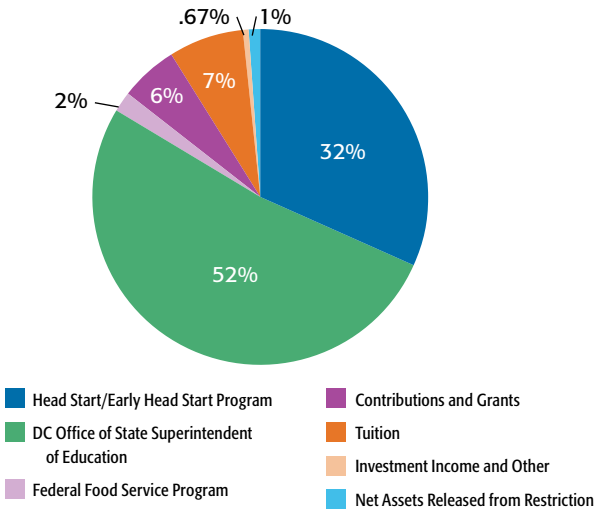
These partners and so many others are vital to the wellbeing of Rosemount's families. By working together, we are building a network of support that sustains our mission and strengthens our community.

Rosemount Center Financial Report

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2025

Revenue

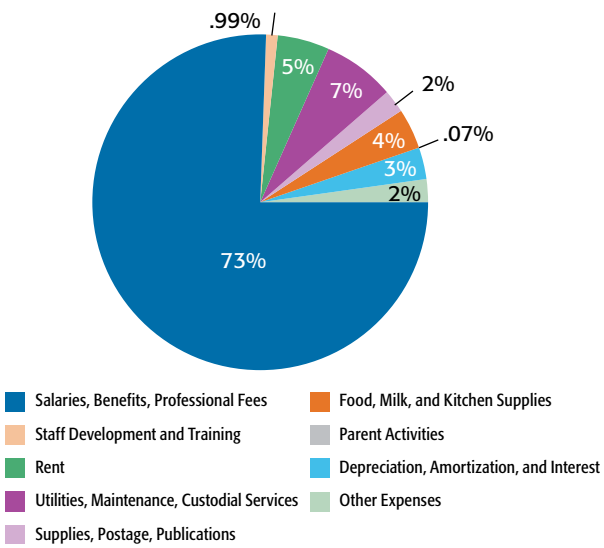
Head Start/Early Head Start Program	$ 2,090,055
DC Office of State Superintendent of Education	3,450,473
Other Federal Grants	—
Federal Food Service Program	125,051
Contributions & grants	365,128
Tuition	478,663
Investment income and other	43,954
Net assets released from restriction	54,693
Total Revenue	**$ 6,608,017**



Expenses

Salaries, benefits, professional fees	$ 4,816,248
Staff development and training	63,367
Rent	335,000
Utilities,maintenance, custodial services	453,014
Supplies, postage, publications	119,547
Food, milk, and kitchen supplies	281,910
Parent activities	4,191
Depreciation, amortization, and interest	199,450
Other expenses	130,202
Total expenses	**$ 6,402,929**

Change in Net Assets	$ 205,088
Unrestricted Net Assets, beginning	5,570,131
Unrestricted Net Assets, ending	**$ 5,775,219**



BALANCE SHEET SEPTEMBER 30, 2025

Assets

Cash	$ 2,444,531
Accounts receivable	492,741
Prepaid expenses	51,311
Investments	41,152
Right of Use-Operating Lease	302,271
Property and equipment, net	3,202,736
Total Assets	**$ 6,534,742**

Liabilities

Accounts payable and accrued expenses	$ 85,283
Accrued wages and benefits	116,115
Tuition security deposits and other liabilities	69,100
Lease Liability	280,338
Total Liabilities	**$ 550,836**

Net Assets

Unrestricted	$ 5,775,219
Temporarily restricted	208,687
Total Net Assets	**$ 5,983,906**
Total Liabilities and Net Assets	**$ 6,534,742**

Our Major Public Funding Partners

The Administration for Children & Families (ACF), a division of the U.S. Department of Health & Human Services (HHS), promotes the economic and social well-being of families, children, youth, individuals and communities with funding, strategic partnerships, guidance, training and technical assistance. This federal funding allows Rosemount to provide services to 94 infants/toddlers and 24 preschool-aged children from low-income families.

The Office of the State Superintendent of Education (OSSE) Division of Early Learning (DEL) ensures that all District of Columbia children, from birth to kindergarten entrance, have access to high-quality early childhood development programs and are well prepared for school. The Child Care Subsidy/Voucher Program (CCSP) helps eligible families cover the cost of childcare. The childcare subsidy is based on an assessment of need, income and family size. The Pre-Kindergarten Enhancement and Expansion grant provides funding for pre-K education services that meet eligibility requirements and high-quality standards.

The Child and Adult Care Food Program (CACFP) administered by the U.S. Department of Agriculture provides aid to child and adult care institutions and family or group day care homes for the provision of nutritious foods that contribute to the wellness, healthy growth, and development of young children, and the health and wellness of older adults and chronically impaired disabled persons.

Donors and Supporters

Rosemount Center is grateful for the generosity of the following individuals, foundations, and corporate partners who provided critical support to ensure the continued success of our programs and services.

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Rosemount is accredited by the National Association for the Education of Young Children (NAEYC), "a professional membership organization that works to promote high-quality early learning for all young children, birth through age 8, by connecting early childhood practice, policy and research."

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